

# Winter Employer Forum

Tuesday 17 January 2023

The Chartered Institute of  
Public Finance & Accountancy

## Today's Agenda

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**Welcome** - David Fields, Employer Engagement Manager

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**New Exam System** – David Fields

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**Training update** – Sarah Shreeves, Head of Training Services

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**Apprenticeships update** – Helen Woods, Apprenticeship  
Delivery Manager

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**Enrolment deadlines** – David Fields

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**Open discussion**

# New exam system

David Fields, Employer Engagement Manager

# CIPFA launched its new eAssessment Platform for two modules – Management Accounting and Financial Accounting – in December 2022



**422**

Students booked exams



**282**

Exams invigilated remotely



**410**

Students completed their exams



**128**

Exams invigilated locally



**12**

No shows / cancellations /  
reschedules



**0**

Platform related issues



**4**

Student device related issues

# Next Steps

- Student survey to gauge experience and opportunities for further improvement before full launch for June 2023 exams
- Result release for 19 January
- Testing of human marking flows
- Review of invigilation processes
- Practice question banks preparation for February 2023 go live
- Resits March MA and FA, GPPE and PF (international exams)
- All June exams on Rogo

# Training update

Sarah Shreeves, Head of Training Services

# Student and Employer survey

- 246 student responses
- 24 employer responses
- Questions on:
  - Preferences for F2F vs webclasses
  - Preferred location for F2F
  - Duration and frequency of webclasses
  - Plus qualitative feedback on likes/dislikes

The image displays two screenshots of survey forms. The top screenshot is the 'CETC Student Survey - Autumn 22'. It features a dark blue header with the title and a white body with introductory text: 'We are keen to understand how you would like to undertake your learning with CETC. Your feedback is important to use and the answers you provide will help us to plan our 2023 tuition.' and 'It should take you 5-10 minutes to complete.' Below this is a section titled '\* Required' and 'Your details'. The first question is '1. Your name' with a text input field containing 'Enter your answer'. The second question is '2. Are you c...'. The bottom screenshot is the 'CETC Employer Survey - Autumn 2022'. It has a similar dark blue header and white body with introductory text: 'We are keen to understand how you would like your students to undertake their learning with CETC. The answers you provide will help us to plan our 2023 tuition. There are 10 questions and it should take you no more than 2 minutes to complete.' Below this is a section titled '\* Required'. The first question is '1. Your name \*' with a text input field containing 'Enter your answer'. The second question is '2. Your organisation \*' with a text input field containing 'Enter your answer'.

## CETC Student Survey - Autumn 22

We are keen to understand how you would like to undertake your learning with CETC. Your feedback is important to use and the answers you provide will help us to plan our 2023 tuition.

It should take you 5-10 minutes to complete.

\* Required

Your details

1. Your name

Enter your answer

2. Are you c...

## CETC Employer Survey - Autumn 2022

We are keen to understand how you would like your students to undertake their learning with CETC. The answers you provide will help us to plan our 2023 tuition. There are 10 questions and it should take you no more than 2 minutes to complete.

\* Required

1. Your name \*

Enter your answer

2. Your organisation \*

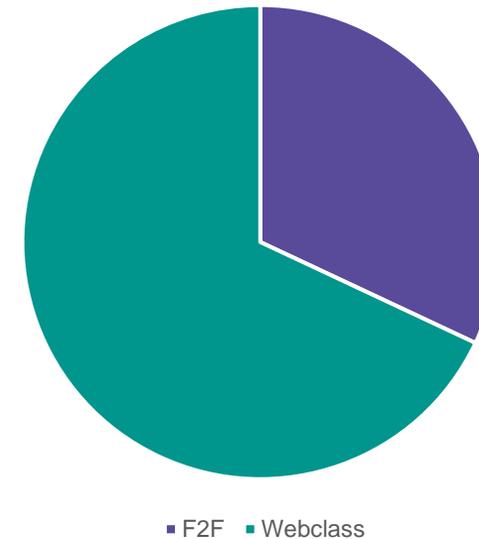
Enter your answer

## How would you most like to study?

Students were asked for their preference re F2F teaching or webclasses. Discounting those expressing a neutral / no-preference response:

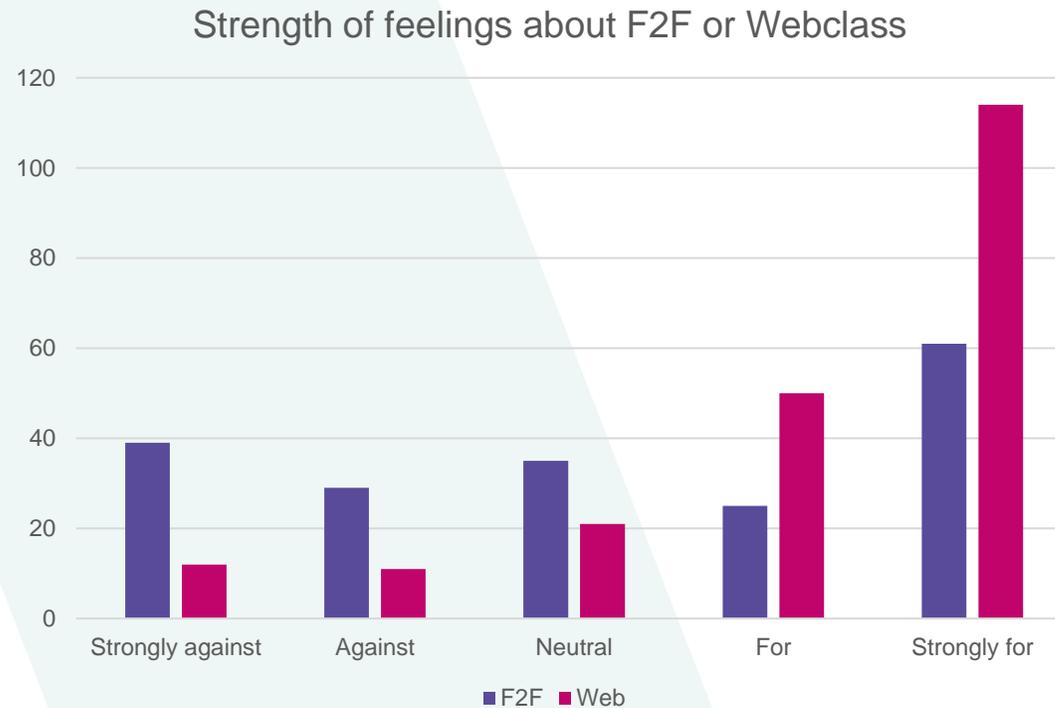
<b>Prefer face-to-face</b>	<b>64</b>
<b>Prefer webclass</b>	<b>136</b>

Student preferences for F2F and webclasses - overall



## Student strength of feelings about F2F vs webclasses

Students were asked to rate their strength of feeling in relation to F2F or webclasses.



## Student views on location of F2F

Students who expressed a strong preference for F2F were asked **where** they would like to study

London	39
Birmingham	4
London OR Birmingham	1
Manchester	13
London, Birmingham OR Manchester	1
Other (Plymouth, Glasgow, Edinburgh)	6

## Employer views on modality of study

How would you prefer that your students study?

F2F	12
Web	5
Don't mind – it's their choice	7

When asked about the strength of this preference, all 12 answered in the 7-10 range (on scale of 1-10 where 1 is very low and 10 very strong)

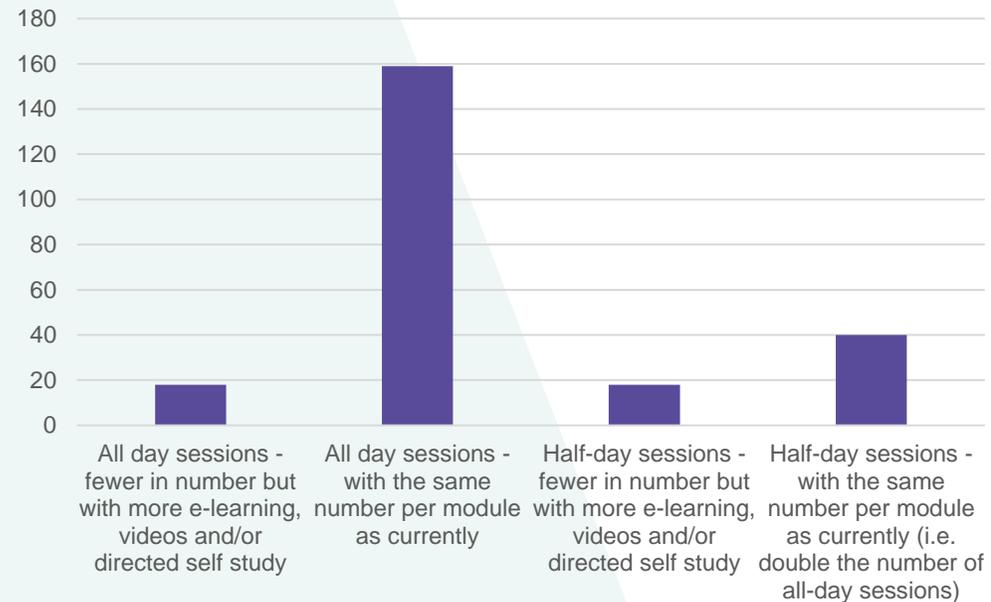
When asked where they would prefer F2F classes be held:  
 London – 7  
 Birmingham – 3  
 Newcastle / NE - 2

Do you mandate how students study?

Yes	3
No – but we agree it on an individual basis	13
No – it's entirely their choice	8

## Other questions...

Students and employers were asked about the frequency and duration of webclasses

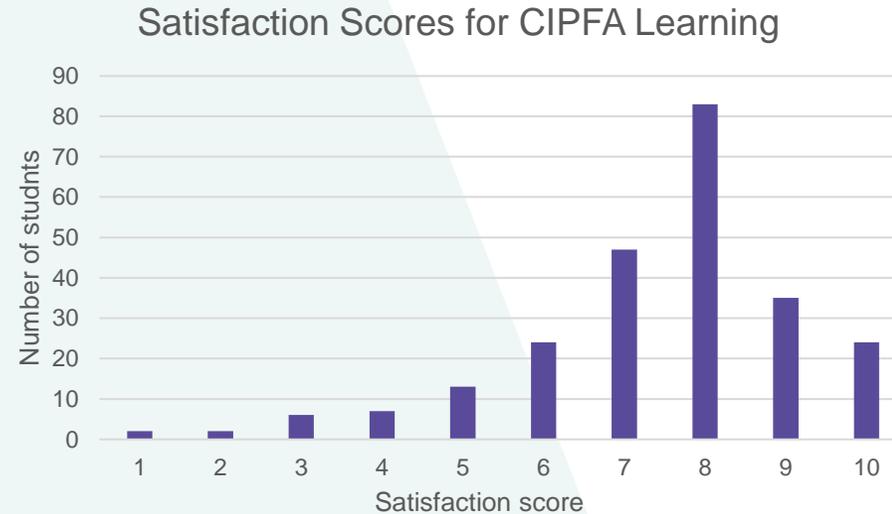


Students were asked if they'd prefer to have their workbooks in hard or soft copy

Very strong preference for hard-copy by post (plus soft copy available in CIPFA Learning) – 204 vs 14 for soft copy only

## Other questions...

Students were asked to rate their satisfaction with our new Virtual Learning Environment



## Verbatim Comments

Really helpful – but at times conflicting:

- Preferences for F2F vs webclasses
- Interactivity in webclasses – some v happy, others wanting more, v mixed feelings re breakout rooms

A lot of positivity for:

- Tutorials
- Convenience of webclasses and ability to review the recording

## Spring Term 2023

### **At least 1 F2F option in London for all modules**

- DSDA – 2 F2F cohorts in London
- SPF – F2F in Manchester and London
- SCS – F2F in Manchester and London

# Apprenticeship update

Helen Woods, Apprenticeship Delivery Manager

# Apprenticeship update



Exam results released on Thursday 19 January



Spring 2023 bookings



Portfolio progress



Off the job training and Smart Assessor

# Enrolment Deadlines

David Fields



Accountancy Professional (CIPFA L7)  
**31 January 2023** (courses start in March)



Counter Fraud Investigator (L4)  
**31 January 2023** (courses start in April)



For further information email;  
[apprenticeships@cipfa.org](mailto:apprenticeships@cipfa.org)

**Spring  
enrolment  
deadlines**

CIPFA\

# Open discussion

The Chartered Institute of  
Public Finance & Accountancy